



## About CURepossession.com



CUCollector.com was created in 2010 to provide, news, training, press releases and editorials dedicated to the collections and repossession industries. Based upon a noticeable variance in reader interest by occupation, CURepossession.com was created as the repossession industry focused news platform in 2016.

Since its launch, it has become *the place where the repossession industry gets its news*. And we proudly broadcast and publish it offering the most current and industry relevant news, editorials, and insights from not only the industries leaders, but its most experienced and respected

experts. We broadcast our articles through our newsletters, Facebook, Twitter and LinkedIn to tens of thousands of collections and repossession professionals monthly.

There is no better repossession industry related website to reach a broader audience of the industry's repossession agency owners, forwarders, lenders, service providers, decision makers and leaders than CURepossession.com. There is also no better platform for increasing exposure and access to your company and services.

While not listed in the following standard rates sheets, pop up ads and other enhanced creative contributions are welcome with a fee we can discuss.

Press releases are free and guest editorials encouraged. Of course, all published content is published at the editor's discretion based upon applicability and value to the audience.

**The below rates are based are posted on a month-to-month basis.  
Rates may vary depending upon term, and availability.**

***Standard Rates are posted below.***

**To discuss options or purchase ad space, please email;  
[karmstrong@cucollector.com](mailto:karmstrong@cucollector.com)**



# Advertising Rates

## Effective 1/1/2023



### Platinum Ad Spaces

Post a JPEG, PNG or Flash adjust under the header of the Home Page (1000 x 125 px max) with a redirecting hyperlink to your home site.

**\$1,200 a month**

### Gold Header Ad Spaces

Post a JPEG, PNG or Flash adjust under the header of the Home Page (300 x 175 px max) with a redirecting hyperlink to your home site.

**\$800 a month each**

### Gold Sidebar Ad Spaces

Post a JPEG, PNG image or flash ad with hyperlink redirect to your site on the left or right columns of the main site pages (215 x 249 px max or 160 x 600 px max )

**First Space - \$600 a month**

**Second Space - \$500 a month**

**Third Space - \$400 a month**

**Fourth Space - \$300 a month**

**Fifth Space - \$200 a month**





## Platinum Newsletter Ad

Post a JPEG or Flash ad over the header of the newsletter (460 x 87 px max) with a redirecting hyperlink to your home site.  
**\$1000 a month**

## Gold Newsletter Ad

Post a JPEG or Flash ad under the headline story on the daily the newsletter (350 x 100 px max) with a redirecting hyperlink to your home site.  
**\$550 a month – Spaces 1-3 Same**

## Silver Main Body Newsletter Ad

Post a JPEG or Flash ad on the left sidebar of the newsletter headline story (350 x 100 px max) with a redirecting hyperlink to your home site.

**First Position - \$400 a month**  
**Second Position - \$300 a month**  
**Third Position - \$250 a month**

**The above rates are basic month to month advertising rates and negotiable based upon terms and optional multiple ad packages.**

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