



CUCollector.com was created in 2010 as a website providing, news, training, press releases and editorials dedicated to the collections and repossession industries. CURepossession is the repossession industry and news split from it's original joint content site.

Since it's inception, it has become one of the longest lasting websites in it's respective industries providing current new, insights, tips and training from the industries most experienced and respected experts for thousands of collections and repossession professionals every month.

With it's thousands of subscribers to it's daily newsletters, it is one of the best ways in the industry to get a product, company, information or opinion shared across the United States. Contributions to content are always welcome. Press releases, news and editorials are published at the editors discretion based upon applicability and value to the audience. Paid advertising is available on both sites as well as it's daily newsletters.

Advertising Rates **Effective 7/3/2018**

The below rates are basic month to month advertising rates and negotiable based upon terms and optional multiple ad packages.

To discuss options or purchase ad space, please email;
[**karmstrong@cucollector.com**](mailto:karmstrong@cucollector.com)

Website Ad Spaces

Platinum Ad Spaces

Post a JPEG, PNG or Flash ad just under the header of the Home Page (1000 x 125 px max) with a redirecting hyperlink to your home site.

- \$800 a month

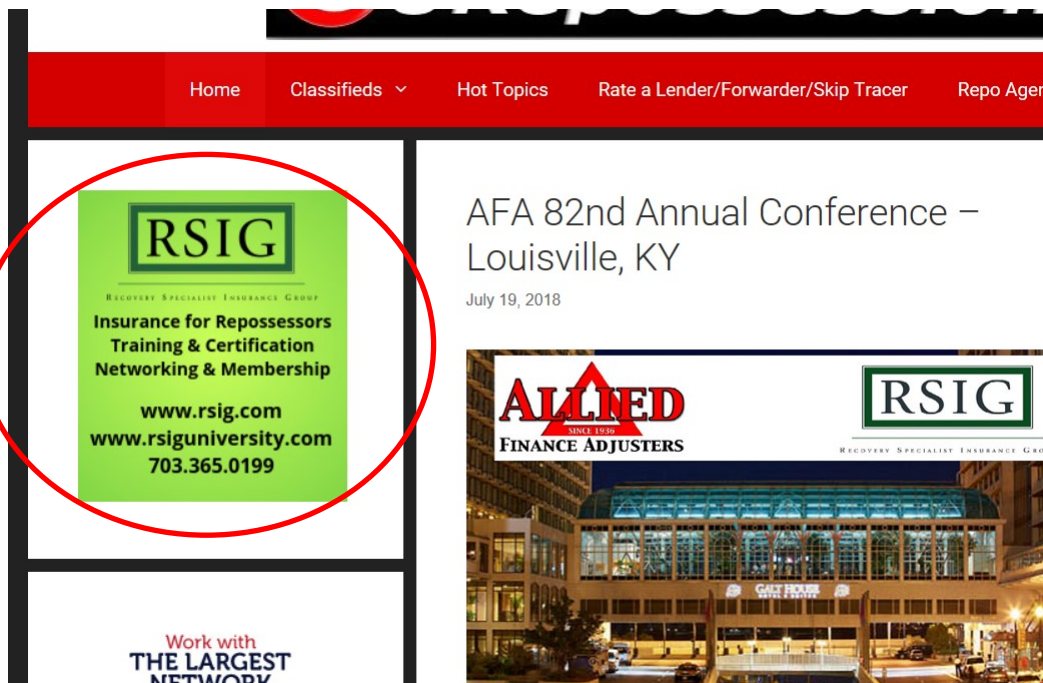


Gold Ad Spaces

Post a JPEG, PNG image ad or flash ad with hyperlink redirect to your site on the left or right columns of the main site pages (215 x 249 px max or 160 x 600 px max)

- Top Space - **\$400 a month**

Second Space - **\$300 a month**



Silver Ad Spaces

Post a JPEG or PNG image ad with hyperlink redirect to your site on the footer of the main page. 215 x 249 px max
- **\$200 a month**

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Newsletter Ad Spaces

Platinum Newsletter Ad

Post a JPEG or Flash ad just over the header of the newsletter (460 x 87 px max) with a redirecting hyperlink to your home site.

- \$750 a month

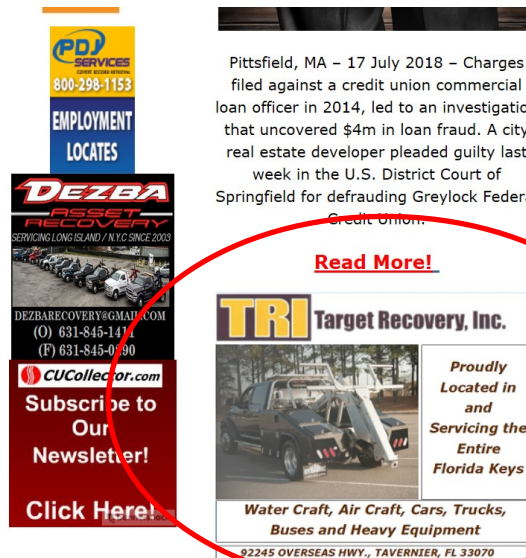


The Platinum Newsletter Ad is a horizontal banner. On the left, there is a logo for "ALLIED FINANCE ADJUSTERS" with the website "WWW.ALLIEDFINANCEADJUSTERS.COM". To the right of the logo, the text reads: "A NATIONWIDE NETWORK OF BONDED AGENTS READY TO ACCEPT YOUR REPOSSESSION ASSIGNMENTS" and "CLICK TO SEARCH FOR A RECOVERY AGENCY". On the far right, there is a small image of a white truck with the Allied logo. Below the banner is a large black bar with the text "CURepossession.com" in white. At the bottom left, there are social media icons for Facebook ("Friend on Facebook") and Twitter ("Follow on Twitter"). At the bottom right, there is a red text link: "AFA 82nd Annual Conference - Louisville, KY".

Gold Newsletter Ad

Post a JPEG or Flash ad just over the header of the newsletter (350 x 100 px max) with a redirecting hyperlink to your home site.

- \$350 a month



The Gold Newsletter Ad is a vertical stack of three ads. The top ad is for "PD SERVICES" with the phone number "800-298-1153" and the text "EMPLOYMENT LOCATES". The middle ad is for "DEZBA ASSET RECOVERY" with the text "SERVICING LONG ISLAND / N.Y.C. SINCE 2003", the email "DEZBARERECOVERY@GMAIL.COM", and phone numbers "(O) 631-845-1411" and "(F) 631-845-0190". The bottom ad is for "CUCollector.com" with the text "Subscribe to Our Newsletter!" and "Click Here!". To the right of these ads is a text block: "Pittsfield, MA - 17 July 2018 - Charges filed against a credit union commercial loan officer in 2014, led to an investigation that uncovered \$4m in loan fraud. A city real estate developer pleaded guilty last week in the U.S. District Court of Springfield for defrauding Greylock Federal Credit Union." Below this text is a red text link: "Read More!". At the bottom right is an ad for "TRI Target Recovery, Inc." featuring an image of a tow truck and the text "Proudly Located in and Servicing the Entire Florida Keys", "Water Craft, Air Craft, Cars, Trucks, Buses and Heavy Equipment", and "92245 OVERSEAS HWY., TAVERNIER, FL 33070".

Premium - Post your logo with hyperlink to your site on the left side bar of our biweekly newsletter.

- First Position - \$300 a month

- Second Position - \$200 a month

- Third Position - \$150 a month

**First
Position**

**Second
Position**

**Third
Position**

UReposs

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Bronze Newsletter Ad

Post a JPEG or Flash ad at the footer of the newsletter (350 x 100 px max) with a redirecting hyperlink to your home site.

- \$100 a month

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 **CURepossession.com**